State of Vermont Executive Department A Proclamation

WHEREAS, when COVID-19 first appeared, few would have predicted within

two years more than one million in the United States would have

died from the new disease; and

WHEREAS, life insurers paid more than \$90 billion to beneficiaries of life

insurance policies in 2020, the highest ever in any single year in

more than a century; and

WHEREAS, with today's current economic conditions, it is more important than

ever to increase access to financial protection products; and

WHEREAS, life insurance has always existed to provide certainty and ensure no

one must face tough times alone; and

WHEREAS, life insurance is a foundational tool for financial resilience, helping

keep homes and pay for college after a family member is lost; and

WHEREAS, accessible, affordable life insurance provides stability to families

and safeguards small businesses with cash-value loans in difficult

times; and

WHEREAS, the American Council of Life Insurers' purpose is to raise awareness

of life insurance as a vital way to build wealth from one generation

to the next.

NOW, THEREFORE, I, Philip B. Scott, Governor, hereby proclaim September 2022 as

LIFE INSURANCE AWARENESS MONTH

in Vermont.

Given under my hand and the Great Seal of the State of Vermont on this 31st day of August, A.D. 2022.

Philip B. Scott Governor

Brittney **L**/Wilson

Secretary of Civil and Military Affairs